FEB - MAY 2026
PROMOTION

Celebrating the end of our 30th Anneversary





DECEMBER 1994 **DECEMBER 2025**

10 762 925
1 Nov 2024 - 31 Oct 2025
Social Media Reach ↑

1 050 368
1 Oct 2024 - 30 Sep 2025
Magazine Distribution ↑

Get top-tier visibility and reach by levering your brand across all of our platforms

Since 1994 ***WILD&JAG/GAME&HUNT*** is the leading authority on hunting and wildlife with a pure readership of active hunters, sport shooters and wildlife enthusiasts. As a well known and respected name in the industry, we are ideally positioned to connect you to South Africa's active hunters, sport shooters and outdoor enthusiasts.

As we come to the end of our 30th celebration year, we invite you to start our next chapter with us!

→ **FEBRUARY 26**	FREE Social & Digital Media Package End of Tax Year
→ **MARCH 26**	Discounted Full Package Pre - HuntEx
→ **APRIL 26**	Discounted Full Package HuntEx
→ **MAY 26**	Discounted Full Package Post - HuntEx

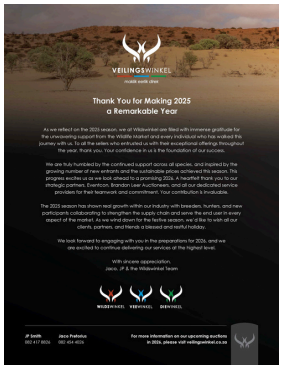
February FREE Social & Digital Package

- 1 x Rotating banner on the WILDLIFE HUNT - supplied by advertiser
- 1 x Promotional video on the WILDLIFE HUNT - supplied by advertiser
- 1 x Listing including links under advertisers on the WILDLIFE HUNT
- 4 x Facebook posts on the Wild&Jag/Game&Hunt FB Page
- 2 x Promotional video post on the Wild&Jag/Game&Hunt FB Page
- 2 x Promotional video post on the Wild&Jag/Game&Hunt Instagram Page
- 1 x Game&Hunt Daily Newsletter article - supplied by advertiser
- Your product and promotional videos on our YouTube Channel

OPTION 1

FULL PAGE Magazine and Social & Digital Package





3 Months

R 7 000 p/m

INC. VAT

- **3 X Full page ads to run in consecutive editions**
- 1 x Double page promotional article during the next 6 months - supplied by advertiser
- 1 x Rotating banner on the WILDLIFE HUNT App for 3 months - supplied by advertiser
- 1 x Promotional video on the WILDLIFE HUNT App for 3 month - supplied by advertiser
- 1 x Listing including links under advertisers on the WILDLIFE HUNT App for 3 months
- 4 x Facebook posts on the Wild&Jag/Game&Hunt FB Page per month
- 2 x Promotional video post on the Wild&Jag/Game&Hunt FB Page per month
- 2 x Promotional video post on the Wild&Jag/Game&Hunt Instagram Page per month
- 2 x Game&Hunt Daily Newsletter articles per month - supplied by advertiser
- Your product and promotional videos on our YouTube Channel

OPTION 2

HALF PAGE Magazine and Social & Digital Package



3 Months

R 3 250 p/m

INC. VAT

- **3 X Half page ads to run in consecutive editions**
- 1 x Full page promotional article during the next 6 months - supplied by advertiser
- 3 x Facebook posts on the Wild&Jag/Game&Hunt FB Page per month
- 2 x Promotional video post on the Wild&Jag/Game&Hunt FB Page per month
- 2 x Promotional video post on the Wild&Jag/Game&Hunt Instagram Page per month
- 1 x Game&Hunt Daily Newsletter article per month - supplied by advertiser
- Your product and promotional videos on our YouTube Channel

OPTION 3

1/4 PAGE Magazine and Social & Digital Package



3 Months

R 2 000 p/m

INC. VAT

- **3 X 1/4 page ads to run in consecutive editions**
- 1 x Half page promotional article during the next 6 months - supplied by advertiser
- 2 x Facebook posts on the Wild&Jag/Game&Hunt FB Page per month
- 1x Promotional video post on the Wild&Jag/Game&Hunt FB Page per month
- 1 x Promotional video post on the Wild&Jag/Game&Hunt Instagram Page per month
- 1 x Game&Hunt Daily Newsletter article per month - supplied by advertiser
- Your product and promotional videos on our YouTube Channel

OPTION 4

⅛ PAGE Classified Magazine and Social & Digital Package



3 Months

R 750 p/m

INC. VAT

- **3 X 1/8 page classified ads to run in consecutive editions**
- 1 x 1/4 page promotional advert during the next 6 months - supplied by advertiser
- 1 x Facebook posts on the Wild&Jag/Game&Hunt FB Page per month
- 1x Promotional video post on the Wild&Jag/Game&Hunt FB Page per month
- 1 x Promotional video post on the Wild&Jag/Game&Hunt Instagram Page per month
- 1 x Game&Hunt Daily Newsletter article in 3 months - supplied by advertiser
- Your product and promotional videos on our YouTube Channel

WILD & JAG GAME & HUNT TYDSKRIF / MAGAZINE

GAME & HUNT The wildest news in the game industry Daily

YouTube

Specifications and requirements

Unit Sizes:	mm (wxh)
Full Page	210 x 275
Half Page	210 x 137,5
1/4 Page horizontal	210 x 68,75
1/8 Page	52,5 x 68,75

WILD & JAG GAME & HUNT TYDSKRIF / MAGAZINE



Full Page | Half Page | 1/4 Page Horisontal | 1/8 Page Classified

Advertising & Marketing
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