WILD & JAG / GAME & HUNT

VEHICLE PARTNERSHIP

EXPOSURE:

- 54 000 Facebook Followers
  - 8.1 Million views last 365 days
- 10 000 Instagram Followers
  - 6 482 Views last 7 days
- 65 000 Monthly Magazine Distribution 2025
  - Audit Bureau of Circulation





MARKETING:

The goal of marketing is to reach people who are most likely willing to pay for your product or service, thereby enticing them to buy.

On a weekly basis, we travel all over South Africa to do what we do best: to promote!!

With our vehicle promotional package you will receive:

- Sponsored branding on driver and front passenger doors
- A full page ad in the WILD&JAG; Game & Hunt Magazine
- Monthly post mentions on Facebook & Instagram
- Monthly articles and ad banners on Game & Hunt Daily Newsletter
- Advertising banners on the WILDLIFE HUNT App



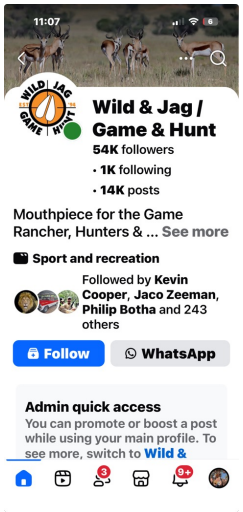
Wild & Jag / Game & Hunt

Professional dashboard | Edit | Advertise

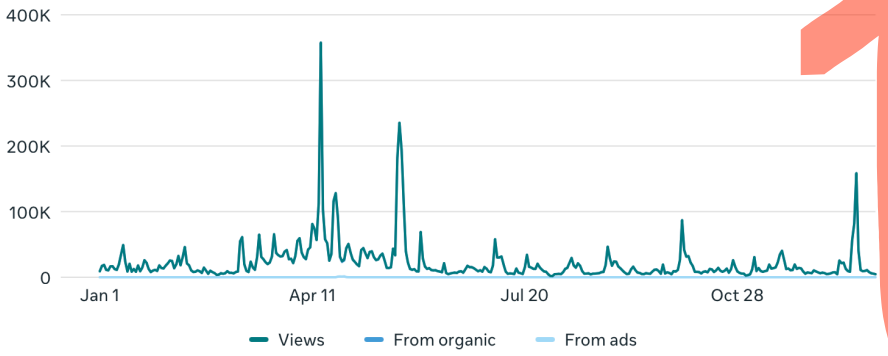
54K followers · 1K following

Mouthpiece for the Game Rancher, Hunters & shooters. Weapons, hunting, shooting, ammunition /conservation/nature. Mondstuk vir Wildboere & Jagters. Wapens, ammunisie, Bewaring, Natuur

Sports & recreation



Views	3-second views	1-minute views	Content interactions	Watch time
8.1M	1,3M ↑ 357,9%	52,9K ↑ 2,8%	59,8K ↑ 55,3%	335d 7h ↑ 215,2%



Views breakdown

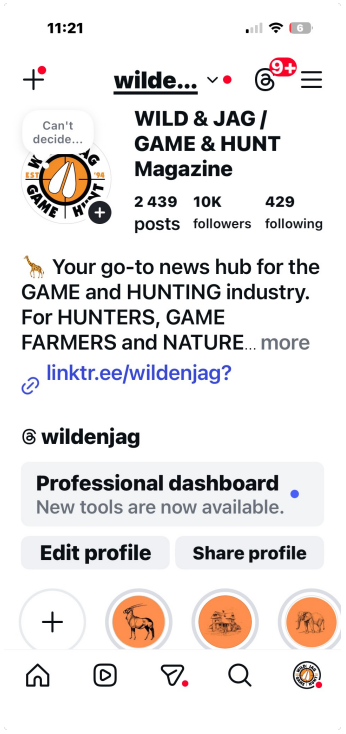
Jan 1, 2025 – Jan 1, 2026

Total
8,121,995

From organic
8,117,369

From ads
4,626

Viewers
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Professional dashboard

Insights | Ad tools | Last 7 days

Account insights

Views

6,482
Views

Followers	66.6%
Non-followers	33.4%
Accounts reached	1,510

By content type

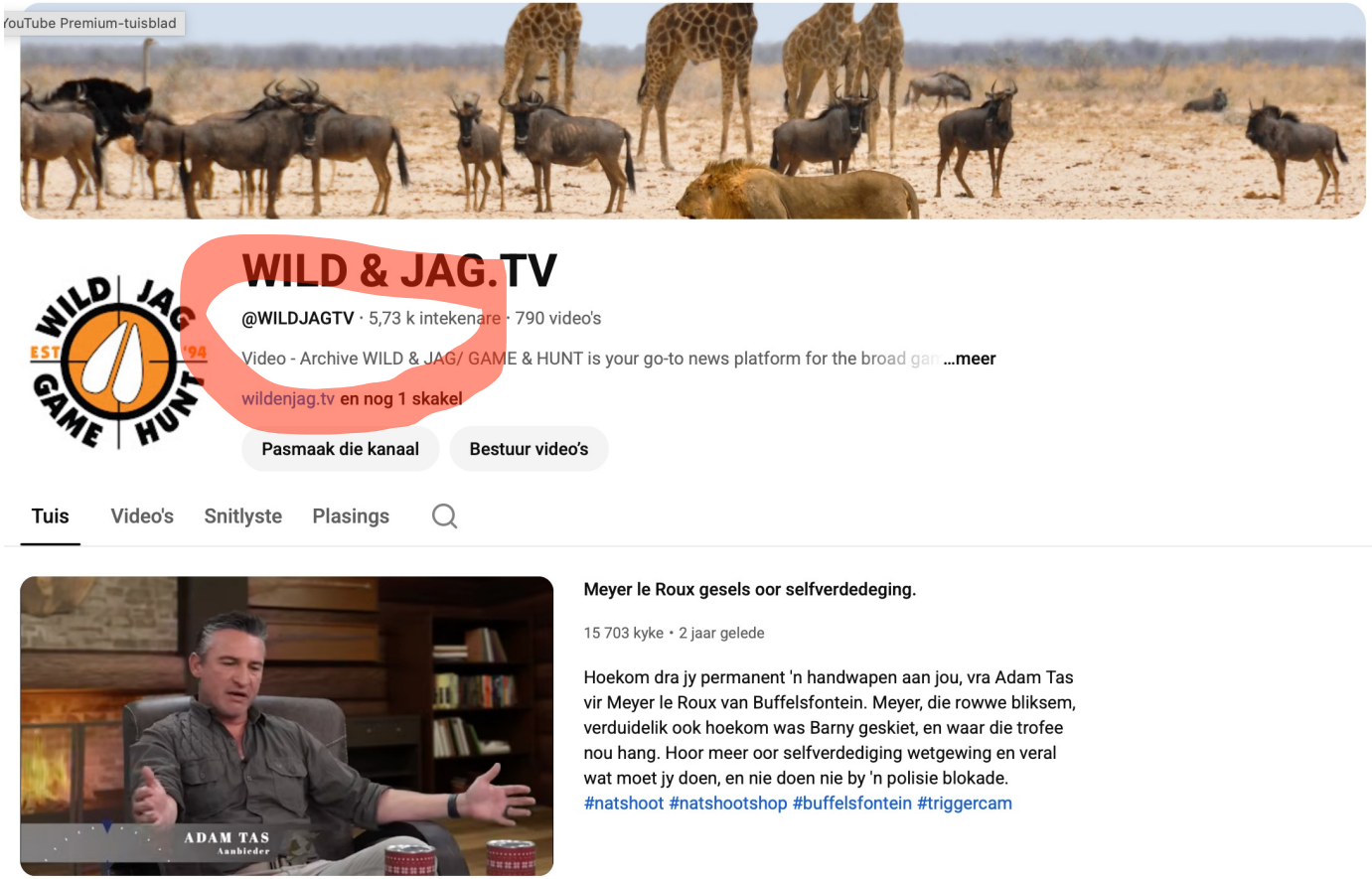
All | Followers | Non-followers

Reels	76.0%
Stories	21.3%
Posts	2.7%

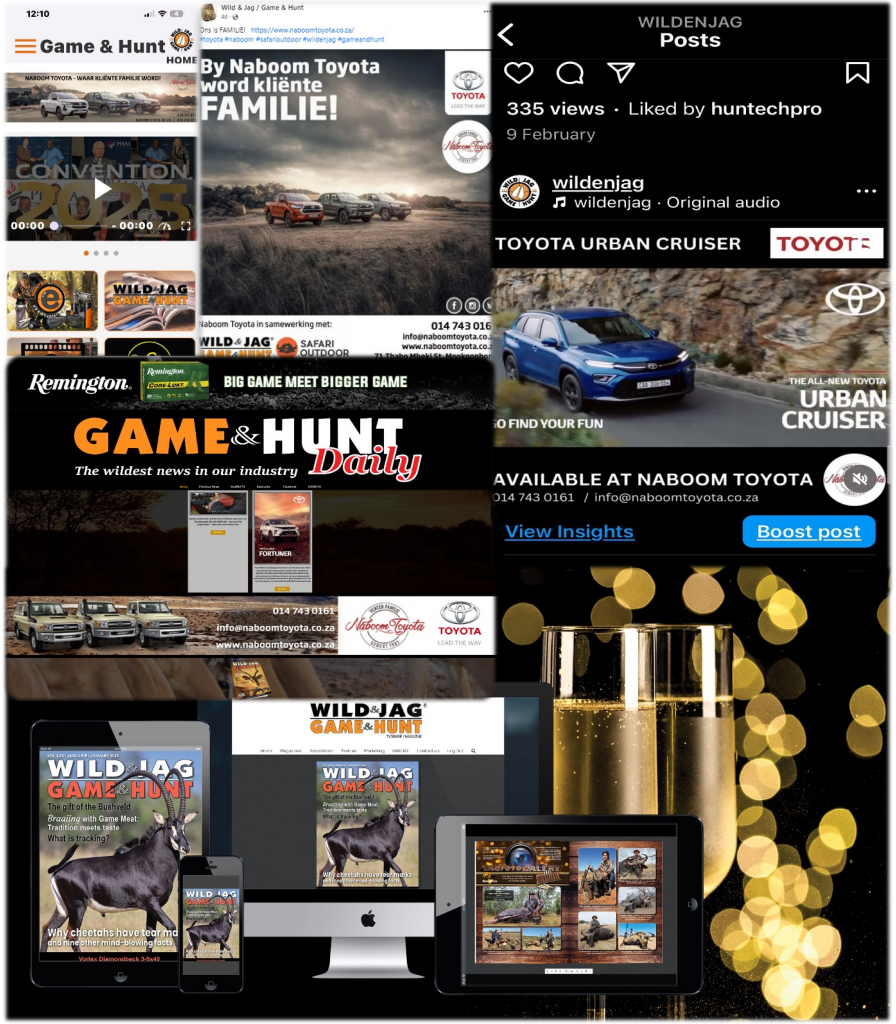
Followers · Non-followers

YouTube

All Wild&Jag/Game& Hunt videos, including advertisers Field Report videos that is uploaded to Facebook and Instagram, is archived on the WILD & JAG.TV YouTube Channel



YouTube



WHERE WE TRAVEL, YOU TRAVEL WITH US … and our 65 000+ subscribers

Daily, weekly and monthly quality and informative digital, social media posts and newsletters.

After 31 years, we are still amongst the most admired and respected publications in South Africa. We have successfully integrated social and digital technology, to keep our daily **132 000+ social and digital subscribers** informed.

Via Facebook and Instagram subscribers are informed daily of newly received or noteworthy industry information or recent events.

Click one icon on your mobile phone to access all the features on our WILDLIFE HUNT APP.

Our feature articles and the **65 000 distributed** (Audit Bureau of Circulation) **monthly interactive online** GAME & HUNT Digimag (not a PDF copy) publications, always have one thing in common…

Confirmation of Authenticity !!!

A keen interest in experiencing life - being in the outdoors whether to hunt, practice on the shooting range, or just to be part of nature.

Our reputation is our top priority. Therefore we believe in accountability and trust in order to establish mutually beneficial relationships with our customers (advertisers and subscribers), whom we treat with respect.

Our staff members are our most valued asset and we therefore work and win as a team, constantly striving to make a valuable contribution to the outdoors community.

The goal of marketing is to reach people who are most likely willing to pay for your product or service, thereby enticing them to buy. To stop marketing is like stopping your watch to save time, but the world clock continuous ticking and you will never catch up!

Audit Bureau of Circulations of South Africa



Game & Hunt/Wild & Jag

has reported in accordance with the ABC's Reporting Standards for

Custom Magazines

2025 Q1 JANUARY – MARCH: 65 766

2025 Q2 APRIL – JUNE: 65 358

2025 Q3 JULY – SEPT: 65 448

2025 Q4 OKTOBER – DECEMBER: 65 420

CIRCULATION
AVERAGE PER ISSUE

PUBLISHER	Jan Louis Enterprises CC	COUNTRY	South Africa
COVER PRICE	R 0	e-EDITION PRICE	R 45.00
PUBLICATION FREQUENCY	Monthly	CATEGORY	Sport and Hobby

About this certificate:

This certificate has been produced from data declared by the publisher, which has been prepared in accordance with the ABC Reporting Standards. Should a subsequent audit reveal a material error, the ABC will publish a revised certificate.

The ABC cannot be held responsible for mistakes or omissions, although every care is taken to ensure that the information is correct.

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and
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503 Inanda Road, Seacow Lake, Durban, 4051
The ABC has adopted a permanent work from home for all of the staff.
P O Box 52352 Saxonwold, 2132

FACEBOOK

54 000 Followers

You supply the information and image for the post
Supply website, YouTube and Facebook links , @ and #'s
that is published daily on our WILD & JAG / GAME & HUNT Facebook Page.
No posts are Boosted or paid promotions, all reaches are generic.





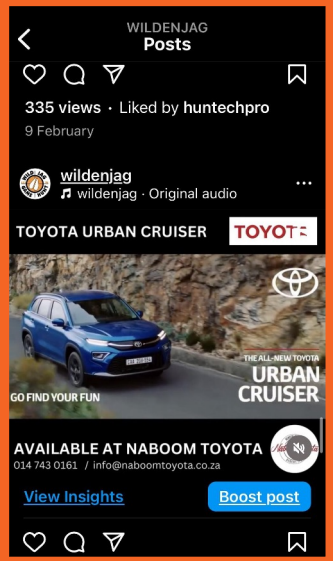


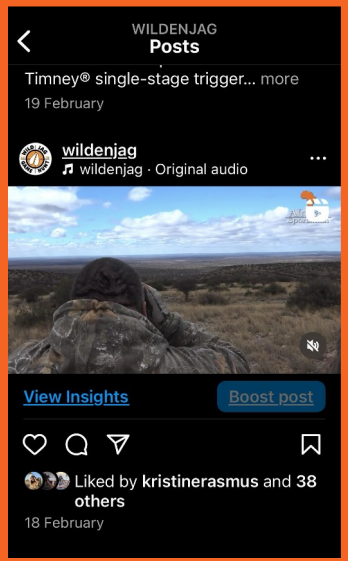


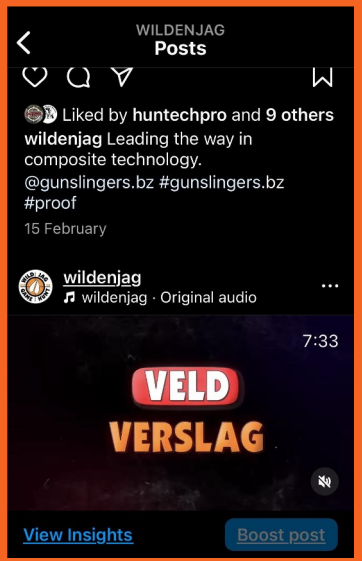
INSTAGRAM

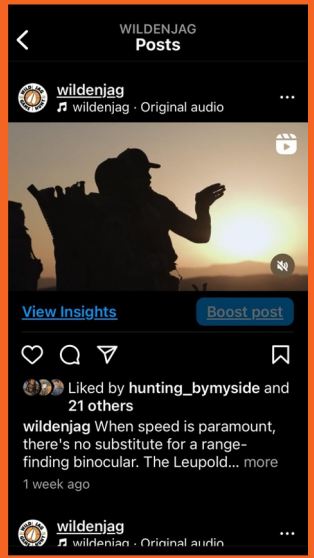
10 000 Followers

You supply the information and image for the post
Supply website, YouTube and Facebook links , @ and #'s
that is published daily on our WILD & JAG / GAME & HUNT Instagram Page.
No posts are Boosted or paid promotions, all reaches are generic.









NEWSLETTER ADS

ARTICLE: This is our daily newsletter that is sent out at 7:00 each morning on FB and 09:00 per email to 12 000+ subscribers

BANNER: This is a banner on our daily newsletter template, and a banner on our GAME & HUNT Daily Website landing page.



GAME & HUNT Daily
The wildest news in our industry





PARTNERSHIP

In exchange for the R15 214 per month package, the vehicle sponsor provides Wild & Jag/ Game & Hunt with:

- a new or demo 4x4 double cab vehicle (with canopy/ hunting frame) every 3 months/30 000 km; or
- low mileage 4x4 double cab vehicle, (with canopy/ hunting frame); or
- Any other term as agreed upon by the parties

Branding Cost:

- The vehicle sponsor pays for the wrapping/branding with the vehicle sponsors details prominent on the driver and front passenger doors.
- WILD & JAG / GAME & HUNT pays for the monthly insurance.

EXPOSURE











We frequently collaborate with local South African Celebs.



THANK YOU

ADVERTISING & MARKETING

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